BERGVLIET HIGH SCHOOL

GRADE 10

12 NOVEMBER 2025

BUSINESS STUDIES
PAPER 1 EXAM

MARKS:	**150**
TIME:	**2 HOURS**
EXAMINER:	**D PETERS**
MODERATOR:	**L KRIEL, J MURPHY, F CHIRINDA**

This question paper consists of 10 Pages

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions

1. This question paper consists of THREE sections and covers all main topics.

   SECTION A: COMPULSORY

   SECTION B: Consists of THREE questions. Answer any **TWO** of the THREE questions in this section.

   SECTION C: Consists of TWO questions. Answer any **ONE** of the TWO questions in this section.

2. Read the instructions for each question carefully and take particular note of what is required

3. Number the answers correctly according to the numbering system used in this question paper. No marks will be awarded for answers that are numbered incorrectly.

4. Except where other instructions are given, answers must be in full sentences.

5. Use the table below as a guide for mark and time allocation when answering each question.

<table>
<tr><th>QUESTION</th><th colspan="2">SECTION</th><th>MARKS</th><th>TIME</th></tr>
<tr><td>1</td><td>A:</td><td>Multiple-choice Questions, Matching Items COMPULSORY.</td><td>30</td><td>20 min.</td></tr>
<tr><td>2</td><td rowspan="3">B:</td><td rowspan="3">Short questions
Choice: THREE direct questions
Answer TWO questions.</td><td>40</td><td>35 min.</td></tr>
<tr><td>3</td><td>40</td><td>35 min.</td></tr>
<tr><td>4</td><td>40</td><td>35 min.</td></tr>
<tr><td>5</td><td>C:</td><td>Essay
Choice: TWO questions
Answer only ONE question</td><td>40</td><td>30 min.</td></tr>
<tr><td colspan="3">TOTAL</td><td>150</td><td>2 hours</td></tr>
</table>

6. Write neatly and legibly.

SECTION A: COMPULSORY

QUESTION 1

1.1 **Various options are provided as possible answers to the following questions. Write down the question number (1.1.1 – 1.1.5), choose the correct answer and write the letter (A-D) next to the number on your answer sheet, e.g. 1.1.6 A**

1.1.1 According to the SWOT analysis, government deregulation is a(n)…

A Strength

B Weakness

C Opportunity

D Threat

1.1.2 In the business plan, the statement that will reflect the projected revenue inflow and outflow is known as the ....

A Income statement

B Cash flow statement

C Profit analysis

D Break even analysis

1.1.3 When there is a steady increase in price, it is known as …

A Inflation

B Interest

C Appreciation

D Rate of return

1.1.4 The hierarchy of the business is also known as the ....

A Organisational culture

B Organisational environment

C Organisational structure

D Organisational symbiosis

1.1.5 A company is known as which of the following:

A A legal entity

B A non - legal entity

C A natural person

D A business person

(5X2) (10)

1.2 **Complete the following statements by using the word(s) in the list below. Write only the word(s) next to the question number (1.2.1–1.2.5) in the ANSWER BOOK.**

vision; mission; income; employment; revenue; civil society; services; government; technological; profit; job opportunities

1.2.1 Entrepreneurs are an important part of the economy as they create ..... for the country.

1.2.2 The money that a business earns is known as business ….

1.2.3 The … sub-environment enables immediate communication to take place between the business and its customers

1.2.4 The …. is the roadmap on how the business will achieve its goals.

1.2.5 The tertiary sector is also known as the … sector of the economy.

(5X2) (10)

1.3 **Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A–J) next to the question number (1.3.1–1.3.5) in the ANSWER BOOK, for example 1.3.6 K.**

Column A		Column B	
1.3.1	Consumer Protection Act	A	illegal copying of protected goods without the consent of the owner
1.3.2	Bootlegging	B	Smuggling of counterfeit goods
1.3.3	Strategic Allies	C	planning tool that assists with the management of expenses
1.3.4	Market Environment	D	All the built facilities that allow business activity to occur
1.3.5	Leaders	E	The environment that the business has no control over but tries to influence
		F	Focuses on creating awareness of consumer rights
		G	agents or brokers who facilitate the transfer of goods and services
		H	ensures the smooth running of other business functions
		I	establishes a joint venture to achieve a common goal
		J	They can be found at any level within the organisation.

(10)

TOTAL SECTION A: 30

SECTION B

Answer **ANY TWO** questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, for example QUESTION 2 on a NEW page, QUESTION 3 on a NEW page, et cetera.

QUESTION 2: BUSINESS ENVIRONMENTS

2.1 List any FOUR components of the micro environment. (4)

2.2 Explain the relationship between the THREE business sectors. (6)

2.3 Identify the components of the market environment represented in each of the following statements:

2.3.1 People or other businesses who buy the products and services of a business to satisfy their needs

2.3.2 People or businesses that play a major role in getting goods from where they are produced to consumers all over the country

2.3.3 A supermarket discovers that another grocery store has opened at a nearby location (6)

2.4 Explain the reasons why the market environment can be a challenge to a business. (4)

2.5 Read the scenario below and answer the questions that follow.

Zipho owns a large industrial window cleaning company. He buys his machines in the USA and will only be able to buy one machine as the South African currency has dropped dramatically.

2.5.1 Identify the economic factor of the macro environment that may have a direct influence on Zipho's business. (2)

2.5.2 Outline any other TWO components of the macro environment. (6)

2.5.3 Explain the extent of control of the environment mentioned in QUESTION 2.5.2. (2)

2.6 Briefly explain the interrelationship between the micro, market and macro environments. (6)

2.7 Justify the importance of the informal sector. (4)

[40]

QUESTION 3: BUSINESS OPERATIONS

3.1 List FOUR types of capital. (4)

3.2 Discuss THREE reasons why a business may need financing. (6)

3.3 Identify the business function that is responsible for EACH statement below:

3.3.1 Ensures that there is good communication between the business and all its stakeholders.

3.3.2 Ensures that the business creates quality products to meet the demands of the target market. (4)

3.4 Outline the difference between leadership and management. (4)

3.5 Read the scenario below and answer the questions that follow.

Pam's Pancakes

Pam owns a fleet of well-known pancake food trucks.
She needs to hire somebody to make sure that her stock levels in each food truck are correct at the start of each business day.

3.5.1 Name the business function that the potential new employee will perform. (2)

3.5.2 Identify the business function that would appoint staff. (2)

3.5.3 Discuss the activities that make up the business function identified in QUESTION 3.5.1. above. (4)

3.6 Elaborate on the meaning of budgeting. (4)

3.7 Distinguish between cash payments and credit payments. (6)

3.8 Examine the correlation between management and the success of a business. (4)

[40]

QUESTION 4: MISCELLANEOUS

BUSINESS ENVIRONMENTS

4.1 List TWO types of gambling. (2)

4.2 Define inclusivity in the workplace. (2)

4.3 Explain the negative impact of the following contemporary socio-economic issues on businesses:

4.3.1 HIV/AIDS (4)

4.3.2 Strikes (4)

4.4 Study the cartoon below and answer the questions that follow.



4.4.1 Define Poverty. (2)

4.4.2 Explain why poverty bears a heavy burden on business in South Africa. (6)

[20]

- QUESTION 4 CONTINUES ON PAGE 8 -

BUSINESS OPERATIONS

4.5 List FOUR methods of carrying out public relations. (4)

4.6 Elaborate on the meaning of the Risk Management. (6)

4.7 Explain the type of decisions made by each management level below:

4.7.1 Top Level Management (2)

4.7.2 Middle Level Management (2)

4.7.3 Lower Level Management (2)

4.8 Discuss the management task of controlling. (4)

[20]

[40]

TOTAL SECTION B: [80]

SECTION C (Answer **ONE** question in this section**.)**

QUESTION 5: BUSINESS ENVIRONMENTS (SOCIO ECONOMIC ISSUES)

You already know that a business enterprise does not exist in isolation. South African businesses face a unique set of socio-economic challenges that impact on business operations.

Support the above statement by referring to the following aspects in your answer:

- Outline the meaning of a socio-economic issue.
- Explain the following socio-economic issues:
  - HIV/Aids
  - Piracy
  - Strikes
  - Poverty
- Discuss the impact of each of these issues on businesses.
- Analyse the importance of inclusivity in the workplace. **[40]**

QUESTION 6: BUSINESS OPERATIONS (QUALITY)

Maintaining quality standards is vital to the growth and sustainability of contemporary businesses. In order to ensure that quality is maintained in the organization, all business functions must meet specific standards

With reference to the scenario above, write an essay that includes the following:

- Outline Quality Control and Quality assurance.
- Discuss the quality indicators of:
  - Finance
  - Purchasing
  - Production
- Elaborate on the purchasing procedure.
- Analyse how quality control can benefit a business. **[40]**

TOTAL SECTION C [40]

PAPER TOTAL 150